



Microsoft 365 & Power Platform Conferences

2025 SPONSORSHIP PROSPECTUS

[TECHCON365.COM](https://techcon365.com)

ABOUT TECHCON 365 & PWRCON

At TechCon 365 & PWRCON, we are committed to our mission of providing the best series of regional Microsoft 365, Power Platform & AI conferences in North America. Our localized approach to training events allows for greater accessibility to the best content, speakers, and Microsoft resources while providing all features of larger national conferences. The increased intimacy of a regionally focused event provides an experience unlike anything else for attendees and vendors alike.

TechCon 365 & PWRCON brings together business and government executives to learn and interface with Microsoft and our world-class Microsoft 365 Power Platform & SharePoint experts.

As a sponsor of TechCon 365 & PWRCON, you will have multiple opportunities to engage with our attendees throughout the conference. Breaks, lunches, and Ask the Experts all take place in the expo hall, allowing ample time for attendees to interface with sponsors and exhibitors. In addition, we have multiple activities to engage the participants with you including a prize drawing, and an event app game that encourages attendees to connect with sponsors and exhibitors.

AT A GLANCE

600-1000*EXPECTED ATTENDANCE**

Paid Attendees, Sponsors & Speakers
*Varies by city

5**DAYS**

2 days of pre-conference workshops
3 conference days

140+**SESSIONS**

Microsoft 365, Power Platform, Fabric, SharePoint, Microsoft Teams, Viva, Graph, Azure, AI and more!

27**WORKSHOPS**

Full and Half-day workshops

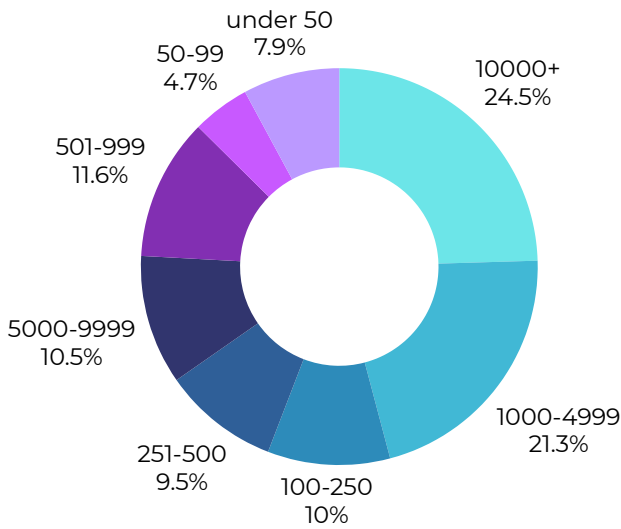


2024 ATTENDEE DEMOGRAPHICS

Attendee demographics combined from all conference locations

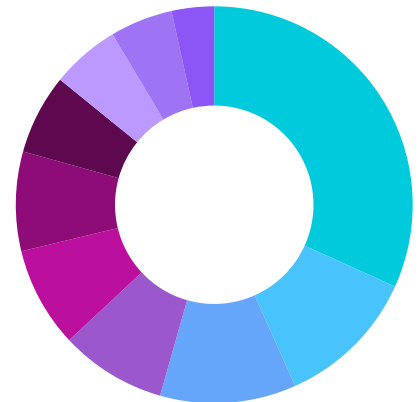
- **2000+** total attendees
- Attendees from **949** organizations
- Attendees from **26** countries
- Attendees from **50** states

ORGANIZATION NUMBER OF EMPLOYEES

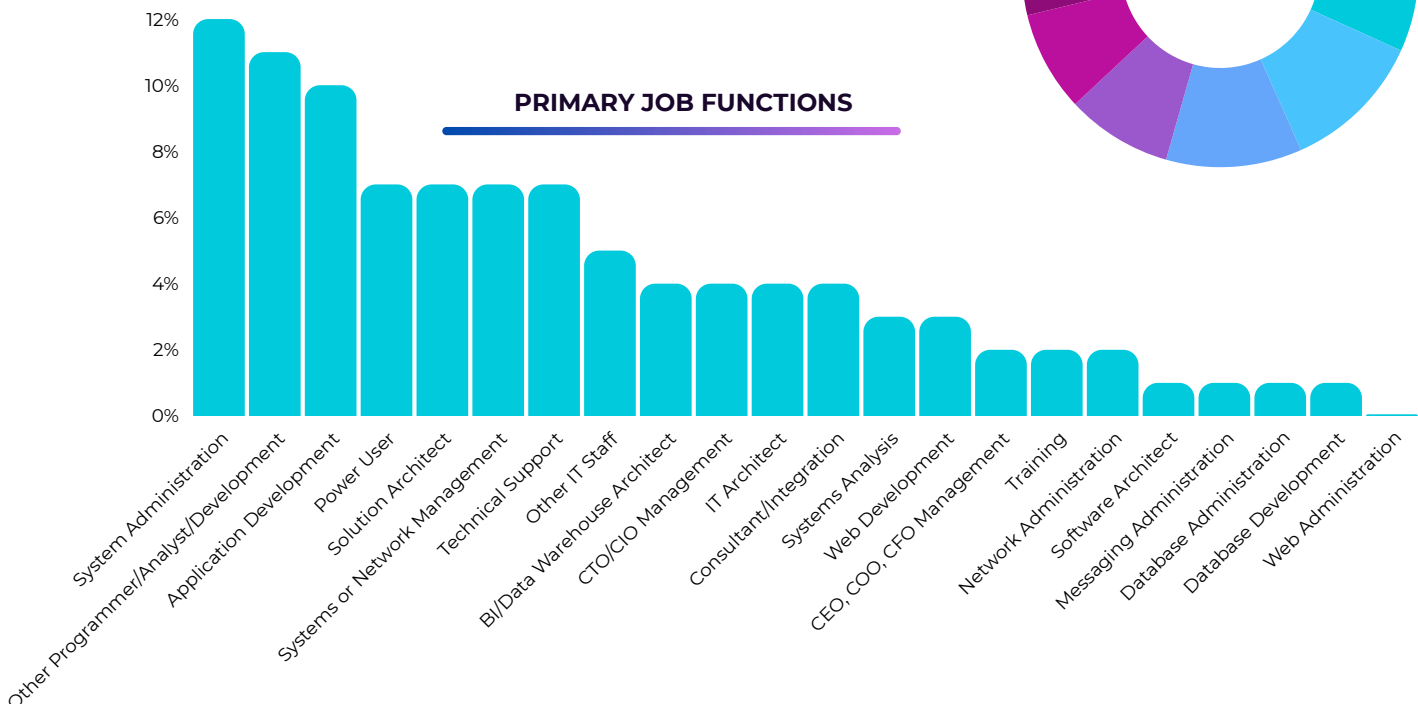


TOP 10 INDUSTRIES

- Government - 26%
- Information Technology - 9%
- Education - 9%
- Healthcare/Pharmaceutical - 7%
- Consulting/Professional Services - 7%
- Finance/Banking/Investment - 7%
- Manufacturing - 5%
- Utilities/Energy - 5%
- Non-Profit/Trade - 4%
- Agriculture/Oil/Gas/Mining/Chemicals...



PRIMARY JOB FUNCTIONS



SPONSORSHIPS-AT-A-GLANCE	Diamond	Platinum	Gold	Exhibitor
Pre-Conference Email Blast - One-time use to be sent to TechCon 365's email list.	●			
Slide During Opening Keynote Session	●	●		
Speaking Opportunity - Content must be approved	Technical Session, Sponsor Showcase	Sponsor Showcase		
Social Media Promotion	3 Facebook, 3 X, 3 LinkedIn	2 Facebook, 2 X, 2 LinkedIn	1 Facebook, 1 X, 1 LinkedIn	
Recognition in Pre-Conference Email Marketing	●	●	●	●
Recognition on Event Signage	●			
Recognition on Event Website - Logo and Bio	●	●	●	●
Exhibit Booth - Includes Wifi access and 5amps electrical.	10'x20' 1-6' Skirted Table 2-Highboy Tables 2-Barstools	10'x20' 2-Highboy Tables 2-Barstools	10'x10' 1 - Highboy Table 2 Barstools	10'x10' 1 - Highboy Table 2 Barstools
Booth Selection Priority - Booths are selected in order of level and sponsor sign-up date	1st	2nd	3rd	Assigned
Booth Staff Passes - Access to Expo	4	3	2	2
Lead Retrieval - Live scans, real-time reporting, note taking	●	●	●	●
App Attendee Passport Game - Must provide a prize to participate.	●	●	●	●
Conference Attendee Passes - 3-day "Gold" Pass	3	2	1	
15% Discount on Additional Passes	●	●	●	●
Conference App	Logo & Bio + Custom Announcement	Logo & Bio + Custom Announcement	Logo & Bio	Logo & Bio
Full Opt-In Attendee List	1 Week Post Event	2 Weeks Post Event	3 Weeks Post Event	
Post-Event Report	●	●	●	●
Sponsorship Cost	\$13,695	\$10,495	\$8,495	\$4,995

DIAMOND SPONSORSHIP DETAIL

MARKETING AND BRAND EXPOSURE

- **Pre-Conference Email Blast** - One time use to be sent to TechCon 365's email list of 50,000+ contacts.
- **Social Media Promotion** - 3 Facebook, 3 X and 3 LinkedIn posts. Sponsor can provide custom content (must be approved).
- **Recognition in Pre-Conference Email Marketing** - Logo listed in marketing emails
- **Recognition on Event Website** - Logo and Bio listed on website.

ON-SITE EXPERIENCE

- **Slide During Opening Keynote Session**
- **Recognition on Event Signage** - Prominent logo displayed on conference signage onsite.
- **10'x20' Exhibit Booth** - Includes 1-6' Skirted Table, 2-Highboy Tables, 2-Barstools, Wifi access and 5 amps electrical.
- **Recognition in Conference App** - 1 dedicated announcement. Bio and logo in app.
- **Attendee Passport Game** - Participation in the Attendee Passport Game (must provide a prize to participate).

LEAD GENERATION

- **Lead Retrieval App** - Lead Retrieval App access for all booth staff. Live scans, real-time reporting and ability to take notes on captured leads

SPEAKING OPPORTUNITY

- **70-minute Technical Session** - Must be vendor-neutral, must be approved.
- **30-minute Solution Showcase** - Highlight your product or service.

EVENT ACCESS AND KNOWLEDGE SHARE

- **3 Conference Attendee Passes** - Three 3-day Gold Passes for your employees and/or customers.
- **4 Booth Staff Passes** - Access to Expo hall and Keynote session only. Can not attend sessions.
- **Discount on Additional Conference Passes** - You will receive a discount code for use by your customers, partners or colleagues.
- **Full Opt-In Attendee List** - Will be sent 1 week post event.
- **Post-Event Data Report** - Provides event demographics and additional details on event performance.



PLATINUM SPONSORSHIP DETAIL

MARKETING AND BRAND EXPOSURE

- **Pre-Conference Email Blast** - One-time use to be sent to TechCon 365's email list of 50,000+ contacts.
- **Social Media Promotion** - 2 Facebook, 2 X, and 2 LinkedIn posts. Sponsor can provide custom content (must be approved).
- **Recognition in Pre-Conference Email Marketing** - Logo listed in marketing emails
- **Recognition on Event Website** - Logo and Bio listed on website.

ON-SITE EXPERIENCE

- **Slide During Opening Keynote Session**
- **10'x20' Exhibit Booth** - Includes 2-Highboy Tables, 2-Barstools, Wifi access and 5 amps electrical.
- **Recognition in Conference App** - 1 dedicated announcement. Bio and logo in app.
- **Attendee Passport Game** - Participation in the Attendee Passport Game (must provide a prize to participate).

LEAD GENERATION

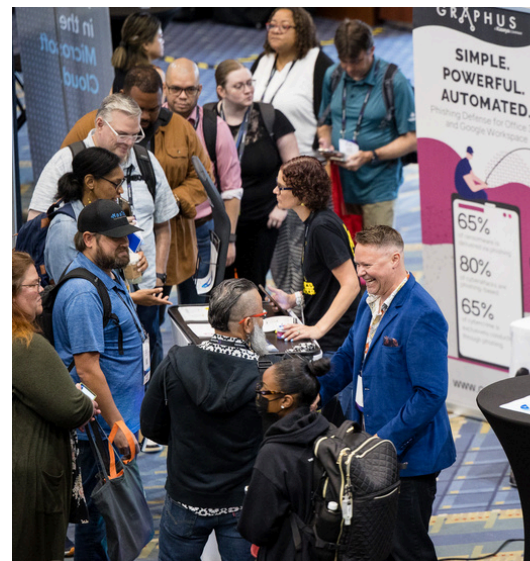
- **Lead Retrieval App** - Lead Retrieval App access for all booth staff. Live scans, real-time reporting and ability to take notes on captured leads.

SPEAKING OPPORTUNITY

- **30-minute Solution Showcase** - Highlight your product or service.

EVENT ACCESS AND KNOWLEDGE SHARE

- **2 Conference Attendee Passes** - Two 3-day Gold Passes for your employees and/or customers.
- **3 Booth Staff Passes** - Access to Expo hall and Keynote session only. Can not attend sessions.
- **Discount on Additional Conference Passes** - You will receive a discount code for use by your customers, partners or colleagues.
- **Full Opt-In Attendee List** - Will be sent 2 weeks post-event.
- **Post-Event Data Report** - Provides event demographics and additional details on event performance.



GOLD SPONSORSHIP DETAIL

MARKETING AND BRAND EXPOSURE

- **Social Media Promotion** - 1 Facebook, 1 X and 1 LinkedIn post. Sponsor can provide custom content (must be approved).
- **Recognition in Pre-Conference Email Marketing** - Logo listed in marketing emails
- **Recognition on Event Website** - Logo and Bio listed on website.

ON-SITE EXPERIENCE

- **10'x10' Exhibit Booth** - Includes 1-Highboy Table, 2-Barstools, Wifi access and 5 amps electrical.
- **Recognition in Conference App** - Bio and logo in app.
- **Attendee Passport Game** - Participation in the Attendee Passport Game (must provide a prize to participate).

LEAD GENERATION

- **Lead Retrieval App** - Lead Retrieval App access for all booth staff. Live scans, real-time reporting and ability to take notes on captured leads.

EVENT ACCESS AND KNOWLEDGE SHARE

- **1 Conference Attendee Passes** - One 3-day Gold Pass for a customer or employee.
- **2 Booth Staff Passes** - Access to Expo hall and Keynote session only. Can not attend sessions.
- **Discount on Additional Conference Passes** - You will receive a discount code for use by your customers, partners or colleagues.
- **Full Opt-In Attendee List** - Will be sent 3 weeks post-event.
- **Post-Event Data Report** - Provides event demographics and additional details on event performance.



EXHIBITOR SPONSORSHIP DETAIL

MARKETING AND BRAND EXPOSURE

- **Recognition on Event Website** - Logo and Bio listed on website.

ON-SITE EXPERIENCE

- **10'x10' Exhibit Booth** - Includes 1-Highboy Table, 2-Barstools, Wifi access and 5 amps electrical.
- **Recognition in Conference App** - Bio and logo in app.
- **Attendee Passport Game** - Participation in the Attendee Passport Game (must provide a prize to participate).

LEAD GENERATION

- **Lead Retrieval App** - Lead Retrieval App access for all booth staff. Live scans, real-time reporting and ability to take notes on captured leads.

EVENT ACCESS AND KNOWLEDGE SHARE

- **Discount on Additional Conference Passes** - You will receive a discount code for use by your customers, partners or colleagues.
- **2 Booth Staff Passes** - Access to Expo hall and Keynote session only. Can not attend sessions.
- **Post-Event Data Report** - Provides event demographics and additional details on event performance.



PREVIOUS SPONSORS

KnowledgeLake

ITGlue
A Kaseya COMPANY

FireStart

cloudforce

SPANNING

AvePoint

ManageEngine
Site24x7
Crafted at CIO Corp.

Synology

DocPoint
SOLUTIONS
A Kaseya COMPANY

veeam

HR365

CDI
LLC

PST Migrator

datto
A Kaseya COMPANY

CROSSWARE

RICOH
imagine. change.

LEARNING TREE
INTERNATIONAL

Engage & Gamify
CardioLog Analytics

CLOUDWELL

LMS365

alcion

Gimmel
Kindato

CANALINI
CONSULTING GROUP

Frameable

ITCON
SOLUTIONS & SERVICES
TO COMPLETE YOUR PUZZLE.

Crow Canyon
Software
Creators of
NITRO STUDIO™

ANDWORX

WEBCON
LOW-CODE. BUT BETTER.

REPLY
VALOREM

withum

ShareGate

M-Files.

paintfire
Multilingual SharePoint

Rencore

nintex

Orchestra

ZIRO

Simeon Cloud

keepit

protiviti
Global Business Consulting

Kaseya

SWOOP

C5insight
WORK TOGETHER. BETTER.

Titan Workspace

BrainStorm

poolparty
ebcont

apps 365
CUBIC

SysCloud

Motio

CODETWO

GRAPHUS
A Kaseya COMPANY

Preservica

AGENT
A Kaseya COMPANY

BitTitan



Microsoft 365 & Power Platform Conferences

2025 SPONSORSHIP PROSPECTUS

2025 CONFERENCES

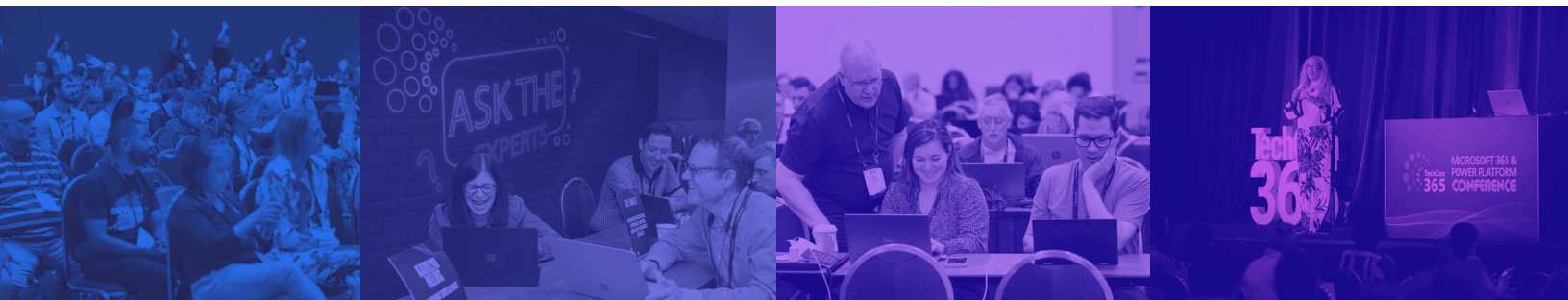


SPONSORSHIP BUNDLES & CUSTOM PACKAGES

Interested in sponsoring multiple events and/or creating a custom sponsor package? We offer bundled sponsorship package discounts and are happy to work with you to create a customized package to meet your organization's individual needs.

CONTACT US

Tech Conferences LLC
David Wilhelm
david@techconferences.com
720-370-6912



TERMS & CONDITIONS

PAYMENT

- All prices are listed in US dollars.
- All payments must be made in US dollars.
- Direct Transfers, checks, and credit card payments will be accepted.
- Full payment must be received prior to booth selection.

CANCELLATION POLICY

Cancellation of sponsorship is solely based on the discretion of the Tech Conferences LLC management team. If cancellation is granted, there may be fees associated with services delivered on behalf of the canceling sponsor prior to the date of notification of request of cancellation.

DISCLAIMER

The rights contained in this document are offered on the basis that the confirmation of sponsor involvement is received before the deadline specified by the Event Organizers (e.g. the production of promotional material). We reserve the right to change this package to change the format of the program subjects.

SPONSOR RESPONSIBILITIES

It is the responsibility of the sponsor to provide the materials contained in the package, once a commitment has been made. Companies that get the most from their sponsorships are those who actively promote their presence at the conference and provide the necessary materials at the right time.

SPONSOR AGREEMENT

Once your preferred sponsorship package has been negotiated, we will prepare a Sponsor Agreement for your signature to be signed and returned within the time-frame required.

“I am so glad I was able to attend! This whole event has been so very helpful to manage our current M365 and Power Platform environment and to help plan out future.”