



Microsoft 365 & Power Platform Conferences

# Sponsor Prospectus 2024

[TechCon365.com](https://TechCon365.com)

[@techcon365](https://twitter.com/techcon365)





# ABOUT TECHCON365 & PWRCON

At TechCon365 & PWRCON, we are committed to our mission of providing the best series of regional Microsoft 365, Power Platform & SharePoint conferences in North America. Our localized approach to training events allows for greater accessibility to the best content, speakers, and Microsoft resources while providing all features of larger national conferences. The increased intimacy of a regionally focused event provides an experience unlike anything else for attendees and vendors alike.

TechCon365 & PWRCON brings together business and government executives to learn and interface with Microsoft and our world-class Microsoft 365 Power Platform & SharePoint experts.

As a sponsor of TechCon365 & PWRCON, you will have multiple opportunities to engage with our attendees throughout the conference. Breaks, lunches, and Ask the Experts all take place in the expo hall, allowing ample time for attendees to interface with sponsors and exhibitors. In addition, we have multiple activities to engage the participants with you including a prize drawing, and an event app game that encourages attendees to connect with sponsors and exhibitors.

# AT A GLANCE

700

## EXPECTED ATTENDANCE

Paid Attendees, Sponsors & Speakers

5

## DAYS

2 days of pre-conference workshops  
3 conference days

140+

## SESSIONS

Microsoft 365, Power Platform, SharePoint, Microsoft Teams, Viva, Graph, Azure, AI and more!

27

## WORKSHOPS

Full and Half-day workshops





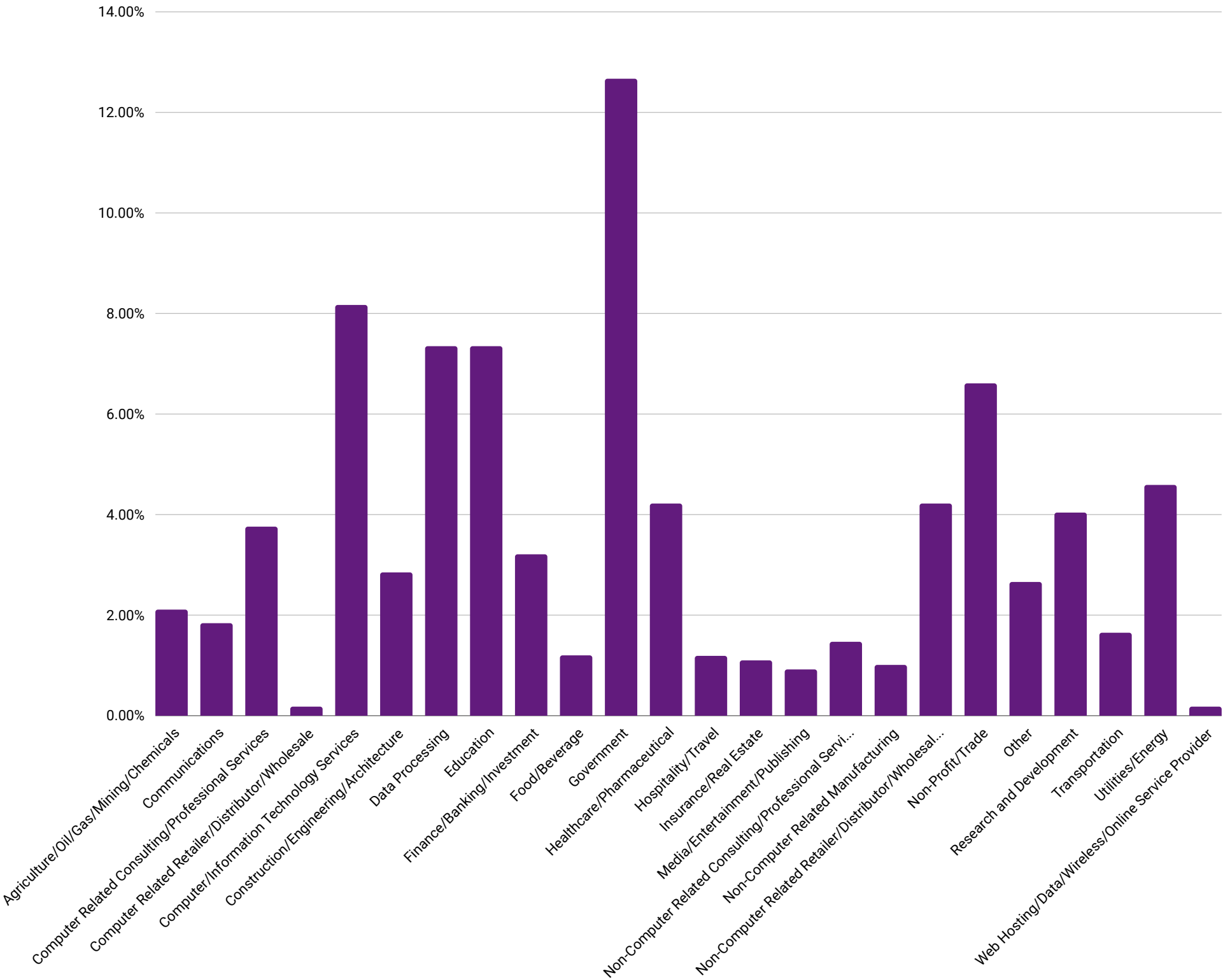
## 2024 CONFERENCES



# TECHCON365 & PWRCON FACTS & FIGURES

Attendee demographics combined from all conference locations: Chicago, Dallas, DC & Seattle

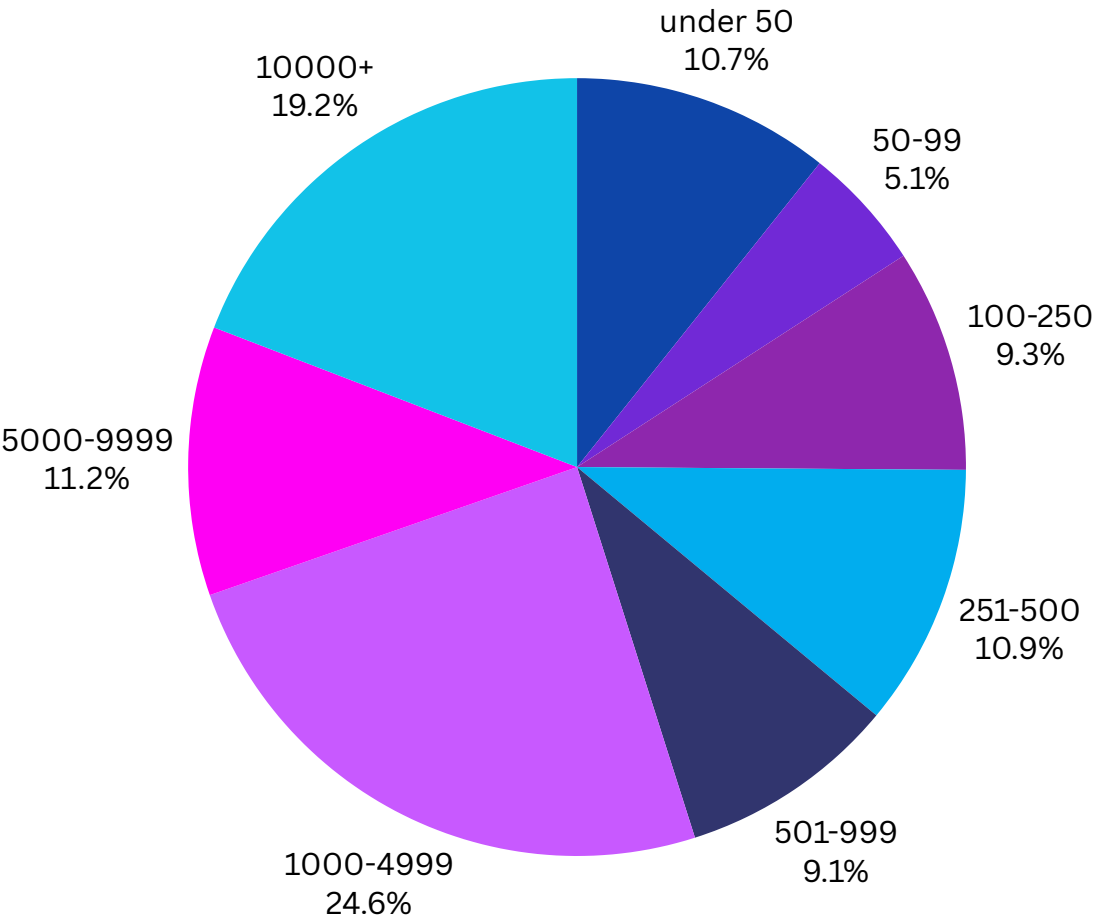
## ORGANIZATION PRIMARY ACTIVITY



## TOP PRIMARY JOB FUNCTIONS

- System Administration
- General/Other (Systems or Network) Management
- Other Programmer/Analyst/Development
- Application Development
- Other IT Staff
- Technical Support
- Solution Architect
- Corporate/Centralized (CTO/CIO) Management
- Web Development

## ORGANIZATION NUMBER OF EMPLOYEES





# PREVIOUS TECHCON365 & PWRCON SPONSORS & EXHIBITORS



# TECHCON365 & PWRCON SPONSORSHIP PRICING

DIAMOND	\$13,695
PLATINUM	\$10,495
GOLD	\$8,495
EXHIBITOR	\$4,995



## SPONSORSHIPS

TechCon365 offers a wide range of sponsorship packages to suit your needs. Multi-city commitments receive discounted pricing!  
*Alumni sponsors receive a 10% discount*



## HOW TO RESERVE YOUR SPONSORSHIP

Sponsorships are limited and available on a first-come, first-served basis. For more information, please email [david@techconferences.com](mailto:david@techconferences.com).



## BOOTH SELECTION

Booth selection will take place 6 weeks prior to the conference. Sponsorship level and date of registration will play a role in determining booth selection order.

TechCon365 reserves the right to refuse an offer of sponsorship or change sponsorship opportunities based on planning needs.

# SPONSORSHIP PACKAGES AT A GLANCE

	DIAMOND	PLATINUM	GOLD	EXHIBITOR
Logo and Bio on Website	✓	✓	✓	✓
Logo on Conference Signage	✓			
70 Minute Technical Session	Upon Approval			
30 Minute Solution Showcase	✓	✓		
App Attendee Passport Game	✓	✓	✓	✓
Customer 3-day Pass	4	2	1	
Full Opt-in Attendee List	✓	✓	✓	
Booth Staff Passes	4	2	2	2
Discount Code for Customers	✓	✓	✓	✓
Sponsored Email	✓	✓		
Social Media Posts Bundle	3 Facebook, 3 X, 3 LinkedIn	2 Facebook, 2 X, 2 LinkedIn	2 Facebook, 2 X, 2 LinkedIn	
Booth Package  *Upon request for all booth packages, 1 highboy can be swapped for 1-6' table	10' x 20' Booth 1-6' Black Skirted Table 2-Highboy Tables 2-Barstools Wifi Access in Expo Hall 5 Amps Electrical	10' x 20' Booth 2-Highboy Tables 2-Barstools Wifi Access in Expo Hall 5 Amps Electrical	10' x 10' Booth 1-Highboy Table 2-Barstools Wifi Access in Expo Hall 5 Amps Electrical	10' x 10' Booth 1-Highboy Table 2-Barstools Wifi Access in Expo Hall 5 Amps Electrical
Booth Selection Priority	1st	2nd	3rd	Assigned
Conference App	Logo and Bio on App	Logo and Bio on App	Logo and Bio on App	Logo and Bio on App

# TERMS & CONDITIONS

## Payment

- All prices are listed in US dollars.
- All payments must be made in US dollars.
- Direct Transfer, checks, and credit card payments will be accepted.
- Full payment must be received prior to booth selection.

## Sponsor Responsibilities

It is the responsibility of the sponsor to provide the materials contained in the package, once a commitment has been made. Companies that get the most from their sponsorships are those who actively promote their presence at the conference and provide the necessary materials at the right time.

## Sponsor Agreement

Once your preferred sponsorship package has been negotiated, we will prepare a Sponsor Agreement for your signature to be signed and returned within the time-frame required.

## Cancellation Policy

Cancellation of sponsorship is solely based on the discretion of the Tech Conferences LLC management team. If cancellation is granted, there may be fees associated with services delivered on behalf of the canceling sponsor prior to the date of notification of request of cancellation.

## Disclaimer

The rights contained in this document are offered on the basis, that the confirmation of sponsor involvement is received before the deadline specified by the Event Organizers (e.g. the production of promotional material). We reserve the right to change this package to change the format of the program subjects.

## Contact Us

Tech Conferences  
David Wilhelm  
david@techconferences.com  
720-370-6912